

# Employer Roundtable

The Capital Area Child Care Coalition (CACCC) thanks you for demonstrating an interest in child care as an economic development opportunity and supporting your employees' child care needs!



## Scan this QR code to:

- Access more information about child care needs in the capital region
- Download event handouts and access additional resources
- Complete the post-event survey to offer your feedback to the CACCC
- Watch a *How to Get Started* video from Pulse at the W.E. Upjohn Institute for Employment Research about taking the first steps in understanding and supporting your employees' child care needs
- Learn more about the CACCC and how you can become involved



## What's next?

### Gain insight into your employees' child care needs through a simple survey

Collaborate with your internal human resources expert and consider launching a survey to find out more about your employees' child care needs and interest in potential support.

The Pulse Roadmap has a sample survey available for your reference: [bit.ly/PulseRoadmap](https://bit.ly/PulseRoadmap).



### Determine what kind of information, if any, your business currently shares with employees about child care

If you do not currently share child care-specific information, consider sharing information about:

#### MI Kids Matter

Comprehensive resources for caregivers of young children  
[bit.ly/MiKidsMatter](https://bit.ly/MiKidsMatter)

#### Great Start to Quality

Assortment of child care options and opportunities, including capacity and openings by age and provider, and other resources  
[bit.ly/GreatStartQuality](https://bit.ly/GreatStartQuality)

#### PNC 3Ts Resources

A simple tool to help parents make the most of everyday interactions with their children by tuning in, talking more, and taking turns  
[bit.ly/3Tspnc](https://bit.ly/3Tspnc)



## Dream big

Once you have learned about your employees' child care needs and started sharing information, you may want to consider:

**Launching a Dependent Care Flexible Spending benefit option** for your employees; contact your business's benefit broker to learn about what options may be available

**Forging partnerships with child care providers** to offer a discount benefit to your employees while supporting the provider with steady business

**Learning more about the Tri-Share Program**, an income-dependent program that splits child care costs between the state program, the employee, and the employer  
[bit.ly/TriShareMi](https://bit.ly/TriShareMi)

**Pursuing the possibility of onsite child care** at your place of business

Lansing Economic Area Partnership can help your business  
learn more about each of these options

[purelansing.com](https://purelansing.com)

## The CACCC will keep you in the know!

Keep an eye out for an invitation to upcoming webinar sessions aimed at equipping employers interested in supporting their employees' child care needs and their bottom line.

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